



Dear Potential Sponsor:

Chicago Gay Men's Chorus (CGMC) is a 501(c)(3) not-for profit, inclusive, community-based performing arts organization that creates musical experiences to entertain and enlighten, inspire change and build community. Through colorful performances that blend traditional choral music with musical theater and a touch of gay aesthetic, we seek to delight our audiences, enrich our members, and explore issues relevant to LGBTQ+ people and their allies. We strive to enliven Chicago's cultural landscape and create a better community for all.

Founded in 1983, CGMC has entertained audiences across the continent with innovative musical programming exploring everything from love to politics, from the sometimes fabulous to the sometimes challenging world of being gay- all at the same time.

CGMC offers sponsors strategic ways to:

- Reach targeted audiences through our membership, shows, and community activities
- Strengthen company branding and public relations exposure to the LGBTQ+ community
- Provide diverse entertainment for your organization

We hope you choose to support our organization through one of our sponsorship opportunities. For more information, please do not hesitate to contact me at roseolea@cgmc.org or 773-236-2227.

Sincerely,

Rose Olea
Grants & Development Manager

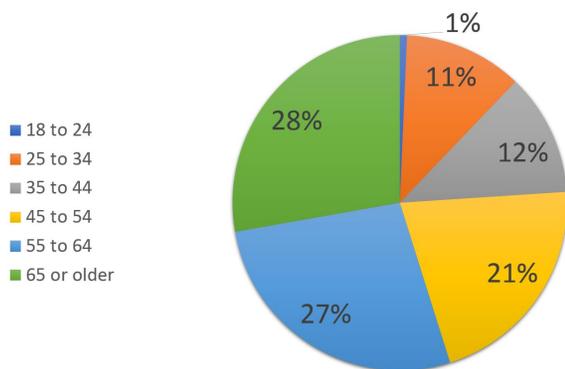
Chicago Gay Men's Chorus
<http://www.cgmc.org/>



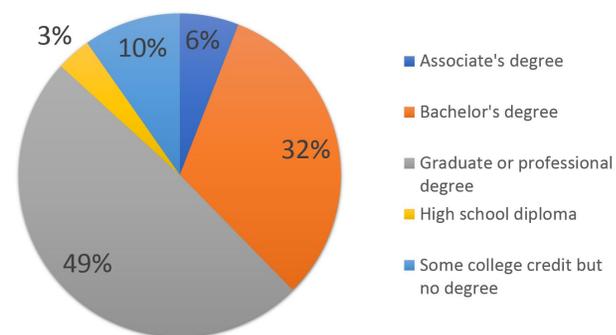
Audience Demographics (as of Jan 2019)

Distribution list: 6,170

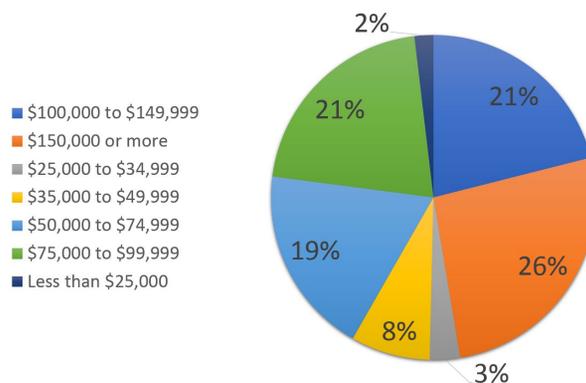
Audience Age



Level of Education



Combined Household Income





Corporate & Community Relationships

CGMC is proud to be an active and engaged member of the foundation, corporate and LGBTQ+ community. Below is a partial listing of current and previous relationships:

AboutFace Theater
AIDS Foundation of Chicago
Alliance Francaise
AmFund
Annoyance Theater
Athenaeum Theater
Athletico
Auditorium Theater
Bar Pastoral
Barefoot Wine
Best Gay Chicago
Beverly Arts Center
Brookfield Zoo/Chicago Zoological Society
Burley Elementary CPS
Buzzbox
Center on Halsted
CH Distillery & CH Vodka
Chicago Dept of Cultural Affairs & Special Events
Charlies Chicago
Chicago a Capella
Chicago Botanic Garden
Chicago Community Trust
Chicago Dancers United
Chicago History Museum
Chicago Opera Theater
Chicago Public Library
Chicago Symphony Orchestra
City Winery

City of Chicago
Clearly Cares Dental
Cowboys and Astronauts
Cram Fashion
Countryside Bank
Driehaus Foundation
Drew's on Halsted
Epic Gourmet Popcorn
Equality Illinois
Fig Catering
Foursided
Frannie's Beef & Catering
Friends of the Chicago LGBT Hall of Fame
Garrett Popcorn
George's Ice Cream
Giordano Dance Chicago
Goodman Theater
Grab Magazine
Halligan Foundation
Halsted Vodka
Hamilton Elementary CPS
Handcut Foods
Harris Theater
Hilton Chicago
Hubbard Street Dance
Illinois Tool Works
iO Theater
Jerry's Sandwiches
J&L Catering

Joffrey Ballet
Julie Kaplan Photography
Kehoe Designs
Lady Gregory's
Lake Shore Symphony Orchestra
Land & Lake Kitchen - Lacuna Events by LM
Laudi Vidni
Laugh out Loud Theater
LGBT Chamber of Commerce
LondonHouse Chicago
Looking Glass Theater
LUMA8
Lynfred Winery
Lyric Opera of Chicago
M Henry
Mayslake Peabody Estate
Mercury Theater
Mrs. Murphy & Sons Irish Bistro
Munster Restaurant Group
Music of the Baroque
Navy Pier
North Shore Center Skokie
Northalsted Business Alliance
Orbitz
Paramount Events
Paul M. Angell Foundation
PepsiCo
Petterino's
Ravinia Festival

ReAlign Chiropractic
Reed Rigging Inc.
ReMax Edge Realty
Revel Décor
Revolution Brewery
Revival Social Club
Sanders Fine Portraits
Shaw's Crab House
Sidetrack
Spirit of Chicago
Sutton Studios
The Godfrey Hotel
The Saints
The Second City
The Service Club of Chicago
Timeline Theater Company
Two Brothers Artisan Brewing
Uber
United Airlines
Urban Athlete
Victory Gardens Theater
Virgin Hotels Chicago
Westin Hotels & Resorts
Wide Bar Restaurant



2019-2020 Performance Calendar¹

August 9, 2019 – Horner Park Concert Series Performance, Chicago, IL

August 11, 2019 – Northalsted Market Days, Northalsted Business Alliance, Chicago, IL

September 13, 2019 – *Family Matters Cabaret* at Mayslake Peabody Estate, Oak Brook, IL

September 14, 2019 – *Family Matters Cabaret* at Center on Halsted, Chicago, IL

October 5, 2019 – AIDS Run/Walk Performance, AIDS Foundation of Chicago

November 2019 – Intercontinental Hotel Tree Lighting Ceremony, Chicago, IL

November 2019 – Chicago History Museum Caroling, Chicago, IL

November 2019 – Chicago LGBT Hall of Fame Induction Ceremony, Chicago, IL

November 29, 2019 – Wreathing of the Lions Ceremony, Art Institute of Chicago, Chicago, IL

December 5, 2019 – Illinois Third House Holiday Brunch, Hilton Chicago, Chicago, IL

December 6, 2019 – *Holidisco* holiday show at Athenaeum Theatre, Chicago, IL

December 7, 2019 – *Holidisco* holiday show at North Shore Center for the Performing Arts, Skokie, IL

December 8, 2019 – *Holidisco* holiday show at Beverly Arts Center, Chicago, IL

December 2019 – Holiday Concert at The Service Club of Chicago, Chicago, IL

December 2019 – Holiday Concert at Harold Washington Library, Chicago, IL

December 2019 – Holiday Concert at Navy Pier, Chicago, IL

December 2019 – Holiday Concert for the Costume Council – Chicago History Museum, Chicago, IL

February 22, 2020 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

February 28, 2020 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

February 29, 2020 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

April 18, 2020 – *Royals: Kings, Queen and Prince Spring Show* at Lutheran Church of the Ascension, Northfield, IL

April 25, 2020 – *Big Package Auction 2020* at Center on Halsted, Chicago, IL

May 15, 2020 – *Royals: Kings, Queen and Prince* at Athenaeum Theatre, Chicago, IL

May 16, 2020 – *Royals: Kings, Queen and Prince* at North Shore Center for the Performing Arts, Skokie, IL

May 17, 2020 – *Royals: Kings, Queen and Prince* at Beverly Arts Center, Chicago, IL

June 7, 2020 - *CGMC Anniversary Party*, Pinstripes, Chicago, IL

June 25, 2020 - *Donor Appreciation Summer Garden Party* at Center on Halsted, Chicago, IL

June 28, 2020 – Chicago Pride Parade, Chicago, IL

June 2020 – Andersonville Midsommarfest, Andersonville, Chicago, IL

June 2020 – United Airlines Reservations Division Pride Performance, Des Plaines, IL

June 2020 – Chicago Pride Fest 2019, Northalsted Business Alliance, Chicago, IL

June 2020 – PRIDE at Navy Pier, Chicago, IL

¹ Calendar is updated on a regular basis. Dates and locations subject to change without notice.



CUMULATIVE LEVEL SPONSORSHIP RECOGNITION

Organizations that support CGMC during the year will be recognized for their cumulative sponsorship during that year. An organization is eligible for cumulative level sponsorship if they have participated in two or more types of support in any combination (season sponsorship, event sponsorship, private performances, marketing/advertising, and in-kind donations).

Please note cumulative level sponsorship resets at the start of each calendar year. Benefits are implemented upon point of achievement. The following benefits are available to eligible sponsors:

Level	Benefits
<i>Platinum</i> (\$50,000+)	GOLD benefits plus + Opportunity to conduct the Chicago Gay Men's Chorus in concert on a director-designated song.
<i>Gold</i> (\$30,000+)	SILVER benefits plus + Complimentary appearance by Chicago Gay Men's Chorus small ensemble or select soloists at a corporate function as negotiated
<i>Silver</i> (\$20,000+)	BRONZE benefits plus + Dinner for Four with Chicago Gay Men's Chorus Artistic Director
<i>Bronze</i> (\$10,000+)	Playbill advertisement increased to two pages



CGMC
CHICAGO GAY MEN'S CHORUS

SEASON 36

CABARET 2019

FAMILY MATTERS

• a cabaret celebrating relationships •
fri., sept. 13th - 8pm @ oak brook
sat. sept. 14th - 8pm & 10pm
@ chicago's center on halsted

HOLIDAY MAIN STAGE 2019

HOLIDISCO

• disco renditions of your beloved holiday favorites •
dec. 6th - 8pm @ athenaeum theatre
dec. 7th - 8pm @ north shore center skokie
dec. 8th - 3pm @ beverly arts center

LIPSTICK & LYRICS 2020

ALL IN THE FAMILY

• chicago's largest live-singing drag show •
feb. 22nd, 28th & 29th - 8pm & 10pm
@ the annoyance theatre and bar

SPRING MAIN STAGE 2020

JACKSON JAM

• celebrating everything the Jackson family has to offer •
may 15th - 8pm @ athenaeum theatre
may 16th - 8pm @ north shore center skokie
may 17th - 3pm @ beverly arts center

SAVE UP TO 20% WHEN YOU SUBSCRIBE! MORE INFO AT CGMC.ORG/SUBSCRIBE

SEASON SPONSORSHIPS

Sponsorships for main stage, cabaret, and smaller shows for one season (July – June). **Levels available from \$2,500+ to \$20,000+**

Season Benefits may include:

- Premium or season tickets to shows
- Playbill advertisements and inserts
- Logo placement on all marketing and advertising during the season
- Verbal recognition at performances

See table on page 10 for sponsorship levels.



EVENT SPONSORSHIPS

Sponsorships for main stage, cabaret, and smaller shows for one season (July – June).

Season Benefits may include:

- Premium or season tickets to shows
- Playbill advertisements and inserts
- Logo placement on all marketing and advertising during the season
- Verbal recognition at performances

See table on page 10 for sponsorship levels available.





BIG PACKAGE AUCTION (BPA)

This fabulous event combines gourmet food and cocktails, a cabaret performance along with the Chorus, as well as an amazing silent and live auction, all to support the mission of CGMC!

Participating in the BIG PACKAGE AUCTION will provide your business with excellent marketing opportunities and exposure to our LGBTQ community and allies.

See table on page 10 for sponsorship levels available.



MARKETING/ADVERTISING OPPORTUNITIES

Actual size of advertisement dependent on medium used at event. Please contact a CGMC representative for more information.

AD SIZE	PRICE
BUSINESS CARD	\$75
QUARTER PAGE	\$150
HALF PAGE	\$300
FULL PAGE	\$500

PRODUCT ADVERTISING

Product advertising price is for each-event or show and does not include cost of providing items. Organization logo must be included on items where appropriate

ITEM	PRICE
PENS	\$500
NOTEPADS	\$500
T-SHIRTS	\$1,000
BAGS	\$1,000

PRIVATE PERFORMANCES

In addition to our shows, the chorus often sings for public and private events throughout the Chicagoland area. Consider having the chorus perform at your next public or private event. *Please contact a CGMC representative for more information and to request an estimate.*

IN-KIND DONATIONS

Even in-kind donations help meet our organizational goals. CGMC appreciates in-kind donations by recognizing them for both event and cumulative levels. Please note that in-kind donations cannot be recognized for tax purposes in accordance to 501(c)(3) guidelines.

Venue / Meeting space

We appreciate complementary space in restaurants, hotels, conference centers, office locations, universities, community centers, etc.

Publishing/Communication Services

We appreciate services for photography/videography, publishing, web page development, and materials in conjunction with publishing/communication projects.

On-Site Audio/Visual Products & Services

We appreciate any and all audio/visual aid such as use of microphones (lavalieres and wired), projectors, screens, televisions, as well as teleconference services.

Food/Product/Auction Item Donations

We appreciate any and all food and product donations as well as items for our annual Big Package Auction fundraiser.



Levels	Impresario	Platinum	Gold	Silver	Bronze	Event
<i>Amount</i>	\$20,000+	\$10,000+	\$7,500_	\$5,000+	\$2,500+	\$1,000+
<i>Logo Placement</i>	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Event-related materials only (online and print)
<i>Playbill Advertisement²</i>	Full page Color	Full page	Half page	Quarter page	Quarter page	None
<i>Playbill Insert³</i>	Yes	Yes	No	No	No	No
<i>Recognition</i>	Verbal recognition as Presenting Sponsor at all shows	Verbal recognition as Underwriting Sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at event
<i>Tickets</i>	6 CGMC Season subscriptions	4 CGMC Season subscriptions	2 CGMC Season subscriptions	4 premium tickets to two concerts of your choice during the season	2 premium tickets to two concerts of your choice during the season	2 tickets to sponsored event

Sponsorship packages can be customized.

² Black and white advertisement unless otherwise indicated.

³ Black and white only. Color inserts must be provided by sponsor.



GENERAL TERMS AND CONDITIONS

1. *Sponsorship packages are subject to change without notice. Please contact a representative to verify sponsorship opportunities available.*
2. *Sponsor's cumulative recognition occurs at **the Big Package Auction** the following year. This allows organizations the opportunity to raise their level of support through the entire year.*
3. *Sponsorship opportunities are first come first served and confirmed based on payment being received.*
4. *50% deposit upon confirmation, balance due NET 30 days.*
5. *Acceptable payment methods: Check (made payable to Chicago Gay Men's Chorus), ACH, and Credit Card (A/D/M/V).*
6. *All corporate logos must be provided by sponsor in the following specifications and quantities: 300 pixel, 72dpi size, (1) color and (1) black and white, EPS or AI format.*
7. *CGMC is not responsible for lost or stolen items at or around the entire area during events or activities.*