



Dear Potential Sponsor:

Chicago Gay Men's Chorus (CGMC) is a 501(c)(3) not-for profit, inclusive, community-based performing arts organization that creates musical experiences to entertain and enlighten, inspire change and build community. Through colorful performances that blend traditional choral music with musical theater and a touch of gay aesthetic, we seek to delight our audiences, enrich our members, and explore issues relevant to LGBTQ+ people and their allies. We strive to enliven Chicago's cultural landscape and create a better community for all.

Founded in 1983, CGMC has entertained audiences across the continent with innovative musical programming exploring everything from love to politics, from the sometimes fabulous to the sometimes challenging world of being gay- all at the same time.

CGMC offers sponsors strategic ways to:

- Reach targeted audiences through our membership, shows, and community activities
- Strengthen company branding and public relations exposure to the LGBTQ+ community
- Provide diverse entertainment for your organization

We hope you choose to support our organization through one of our sponsorship opportunities. For more information, please do not hesitate to contact me at kevincorbett@cgmc.org or 773-296-0541.

Sincerely,

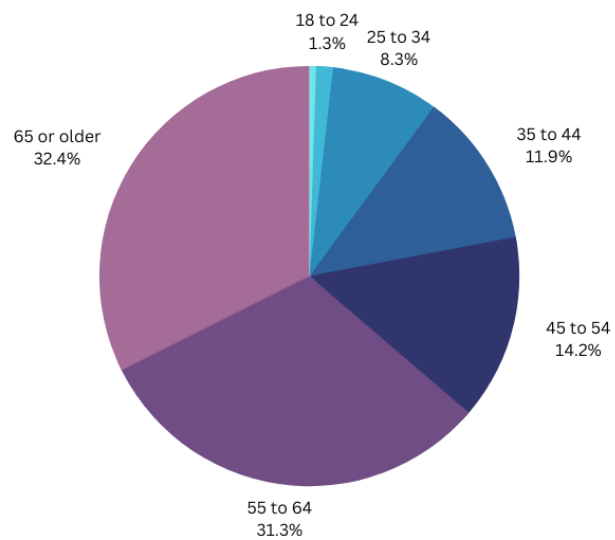
Kevin Corbett
Executive Director
Chicago Gay Men's Chorus
<http://www.cgmc.org/>



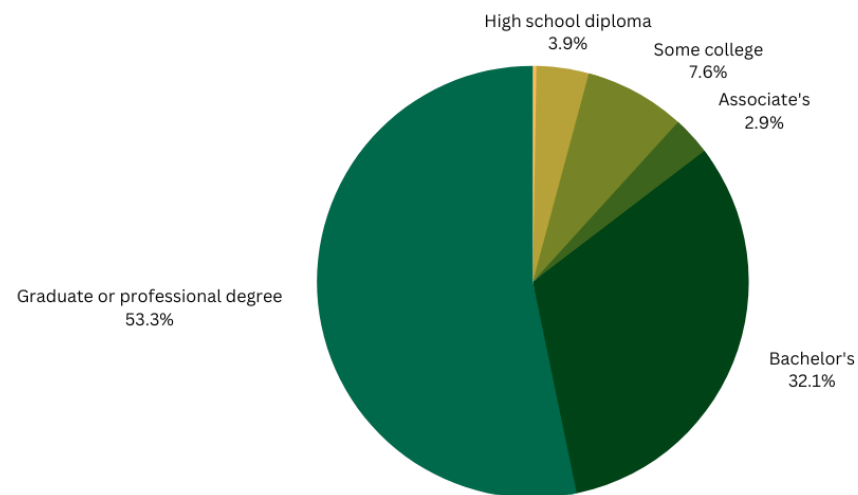
Audience Demographics (as of March 2023)

Distribution list: **7,091**

Audience Age

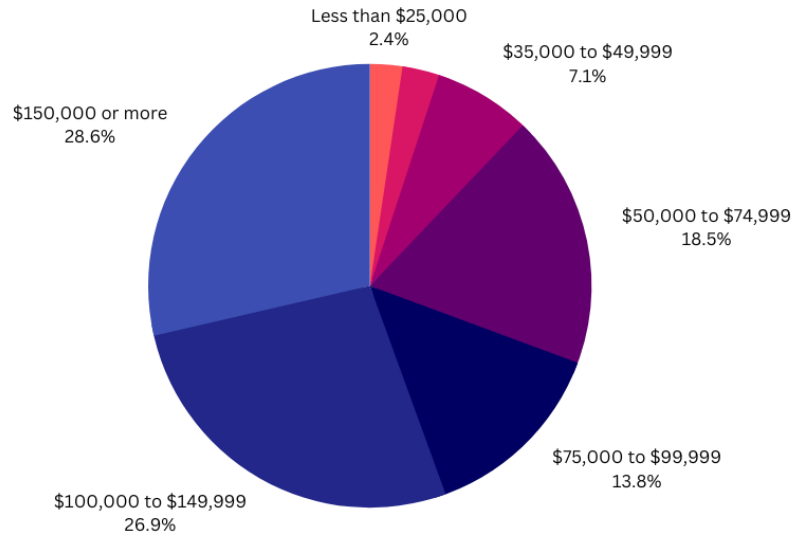


Level of Education





Combined Household Income





Corporate & Community Relationships

CGMC is proud to be an active and engaged member of the foundation, corporate and LGBTQ+ community. Below is a partial listing of current and previous relationships:

*About Face Theatre
AIDS Foundation of Chicago
Alliance Francaise de Chicago
Amazon Smile
Apple Inc.
AT&T
Auditorium Theatre
Benevity
Boka Restaurant
Broadway in Chicago
Brookfield Zoo
Calo Ristorante
CCK Global Events & Design
Cheetah Gym
Chicago a cappella
Chicago Bears
Chicago Botanic Garden
Chicago Community Trust
Chicago Department of Public Health
Chicago History Museum
Chicago Humanities Festival
Chicago Opera Theater
Chicago Symphony Orchestra
Chicago Zoological Society/Brookfield Zoo
City of Chicago
Clearly Cares Dental*

*Cowboys and Astronauts
CPG Restaurant Group
Discover Financial Services
Dollop Coffee Co.
Driehaus Foundation
Ferrara
Fitness Formula Clubs
Fiya
Foursided
Fox Corporation
George's Ice Cream and Sweets
Giordano Dance Chicago
Goodman Theatre
Google
Guggenheim Partners, LLC.
Harris Theater for Music and Dance
Himsben Design Studio, LLC
Honeywell
Huron Consulting Group
Illinois Arts Council Agency
Illinois Tool Works
iO Theater
Jerry's
JPMorgan Chase
Julie Kaplan Photography
KOVAL Distillery
Laudi Vidni*

*Lettuce Entertain You
Lincoln Park Zoo
LM Restaurant Group
Lookingglass Theatre Company
Lynfred Winery Wheeling
Lyric Opera of Chicago
m.henry
Mercury Theatre Chicago
MomNPop Hospitality
Munster Restaurant Group
Music Box Theatre
Music of the Baroque
Paramount Theatre
Paul M. Angell Family Foundation
PayPal
Ravinia
RAYGUN
Renalli's
Replay
Revolution Brewing
Sanders Fine Portraits
Shaw's Crab House
State Farm
Stay. A Modern Dog Hotel
Steppenwolf Theatre Company
Strange Cargo
Sundae Stop
Sutton Studios*

*Taste of Heaven
TD Ameritrade
The Cookie Garden
The Field Museum
The Godfrey Hotel Chicago
The Joffrey Ballet
The Peninsula Chicago
The Second City
Theatrik
TimeLine Theatre Company
Two Brothers Artisan Brewing
Uber USA LLC
Urban Athlete
Urban Oasis Massage
Victory Gardens Theater
Virgin Hotels Chicago
Wells Fargo
Windy City Playhouse
Yelp
Zulu Nyala*



2022-2023 Performance Calendar¹

August 7, 2022 – Northalsted Market Days, Northalsted Business Alliance, Chicago, IL

September 11, 2022 – Meet Me on the Mile, Live Art International, Chicago, IL

September 16, 2022 – *On the Radio Cabaret* at Beverly Arts Center, Chicago, IL

September 17, 2022 – *On the Radio Cabaret* at Venus Cabaret Theatre, Chicago, IL

October 1, 2022 – SHEDD Aquarium GALA, SHEDD Aquarium, Chicago, IL

October 29, 2022 – Arts in the Dark Parade, DCASE/Luma8, Chicago, IL

November 17, 2022 – SIM Chicago Fall Gathering, WNDR Museum, Chicago, IL

November 28, 2022 – *On Broadway* Promo Performance, Sidetrack, Chicago, IL

December 1, 2022 – *On Broadway* holiday show at Harris Theater for Music & Dance, Chicago, IL

December 3, 2022 – *On Broadway* holiday show at Beverly Arts Center, Chicago, IL

December 4, 2022 – *On Broadway* holiday show at North Shore Center for the Performing Arts, Skokie, IL

December 8, 2022 – Holiday Concert at Woodson Public Library, City of Chicago, Chicago, IL

December 16, 2022 – Holiday Caroling for Center on Halsted Seniors, Center on Halsted, Chicago, IL

February 18-19, 2023 – Guest Performer with Chicago Tap Theatre, The Den Theatre, Chicago, IL

February 25, 2023 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

March 3, 2023 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

March 4, 2023 – *Lipstick & Lyrics* at The Annoyance Theatre, Chicago, IL

March 14, 2023 – Open Mic/Karaoke Night, Lake View Presbyterian Church, Chicago, IL

March 21, 2023 – Drag Bingo, Lake View Presbyterian Church, Chicago, IL

May 12, 2023 – *On the Big Screen* at Beverly Arts Center, Chicago, IL

May 13, 2023 – *On the Big Screen* at North Shore Center for the Performing Arts, Skokie, IL

May 14, 2023 – *On the Big Screen* at Harris Theater for Music & Dance, Chicago, IL

June 3, 2023 - *CGMC Anniversary Party*, Sidetrack, Chicago, IL

June 24, 2023 – *CGMC 40th Anniversary Celebration Banquet*, Location TBA, Chicago, IL

June 25, 2023 – Chicago Pride Parade, Chicago, IL

June 2023 – Andersonville Midsommarfest, Andersonville, Chicago, IL

June 2023 – Chicago Pride Fest 2023, Northalsted Business Alliance, Chicago, IL

June 2023 – PRIDE at Navy Pier, Chicago, IL

¹ Calendar is updated on a regular basis. Dates and locations subject to change without notice.



CUMULATIVE LEVEL SPONSORSHIP RECOGNITION

Organizations that support CGMC during the year will be recognized for their cumulative sponsorship during that year. An organization is eligible for cumulative level sponsorship if they have participated in two or more types of support in any combination (season sponsorship, event sponsorship, private performances, marketing/advertising, and in-kind donations).

Please note cumulative level sponsorship resets at the start of each calendar year. Benefits are implemented upon point of achievement. The following benefits are available to eligible sponsors:

Level	Benefits
<i>Platinum</i> (\$50,000+)	GOLD benefits plus + Opportunity to conduct the Chicago Gay Men's Chorus in concert on a director-designated song.
<i>Gold</i> (\$30,000+)	SILVER benefits plus + Complimentary appearance by Chicago Gay Men's Chorus small ensemble or select soloists at a corporate function as negotiated
<i>Silver</i> (\$20,000+)	BRONZE benefits plus + Dinner for Four with Chicago Gay Men's Chorus Artistic Director
<i>Bronze</i> (\$10,000+)	Playbill advertisement increased to two pages

SEASON SPONSORSHIPS

Sponsorships for main stage, cabaret, and smaller shows for one season (July – June). **Levels available from \$2,500+ to \$20,000+**

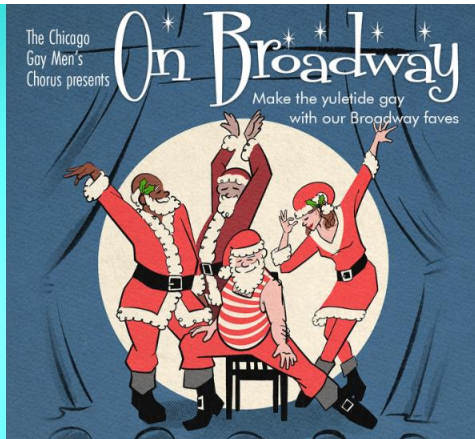
Season Benefits may include:

- Premium or season tickets to shows
- Playbill advertisements and inserts
- Logo placement on all marketing and advertising during the season
- Verbal recognition at performances

See table on page 10 for sponsorship levels.



SEPT 16 & 17 | cgmc.org/cabaret | SPONSORED BY HEALTHY CHICAGO



CHICAGO GAY MEN'S CHORUS • DECEMBER 1, 3 & 4 • cgmc.org/holiday





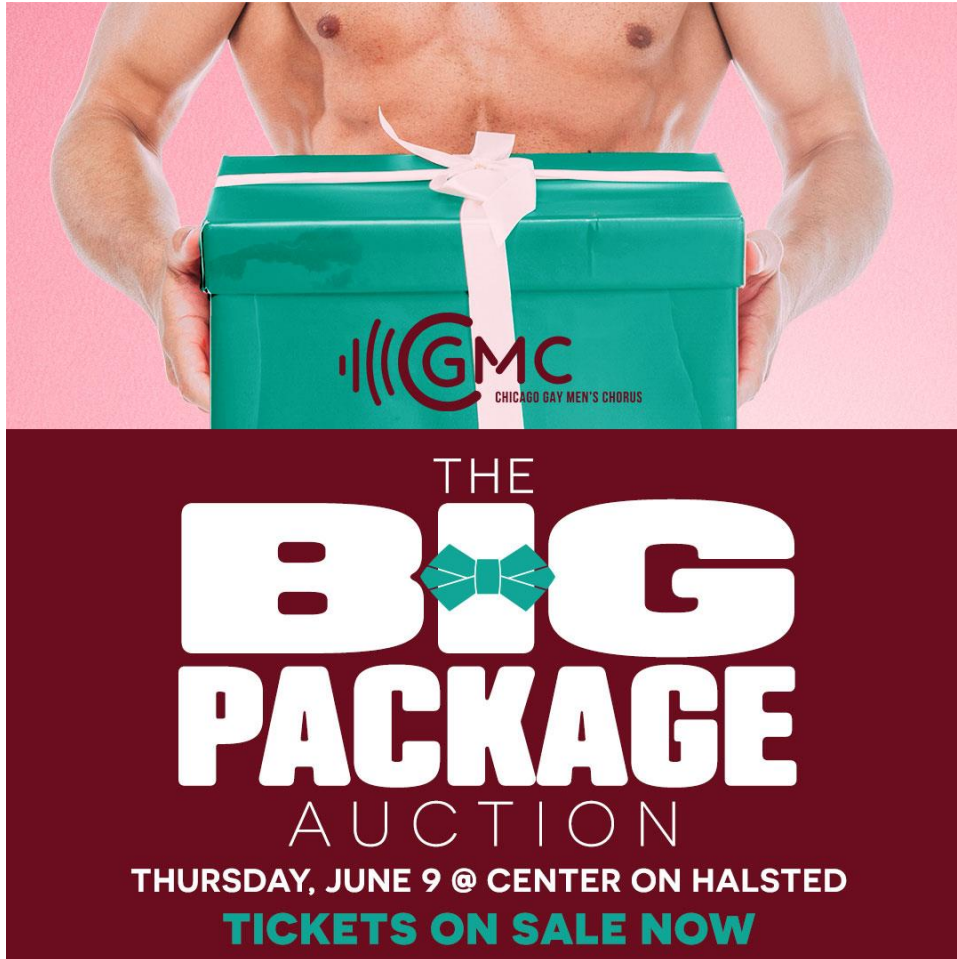
EVENT SPONSORSHIPS

Sponsorships for main stage, cabaret, and smaller shows for one season (July – June).

Season Benefits may include:

- Premium or season tickets to shows
- Playbill advertisements and inserts
- Logo placement on all marketing and advertising during the season
- Verbal recognition at performances

See table on page 10 for sponsorship levels available.



BIG PACKAGE AUCTION (BPA)

This fabulous event combines gourmet food and cocktails, a cabaret performance along with the Chorus, as well as an amazing silent and live auction, all to support the mission of CGMC!

Participating in the BIG PACKAGE AUCTION will provide your business with excellent marketing opportunities and exposure to our LGBTQ community and allies.

See table on page 10 for sponsorship levels available.



MARKETING/ADVERTISING OPPORTUNITIES

Actual size of advertisement dependent on medium used at event. Please contact a CGMC representative for more information.

AD SIZE	PRICE
BUSINESS CARD	\$75
QUARTER PAGE	\$150
HALF PAGE	\$300
FULL PAGE	\$500

PRODUCT ADVERTISING

Product advertising price is for each-event or show and does not include cost of providing items. Organization logo must be included on items where appropriate

ITEM	PRICE
PENS	\$500
NOTEPADS	\$500
T-SHIRTS	\$1,000
BAGS	\$1,000

PRIVATE PERFORMANCES

In addition to our shows, the chorus often sings for public and private events throughout the Chicagoland area. Consider having the chorus perform at your next public or private event. *Please contact a CGMC representative for more information and to request an estimate.*

IN-KIND DONATIONS

Even in-kind donations help meet our organizational goals. CGMC appreciates in-kind donations by recognizing them for both event and cumulative levels. Please note that in-kind donations cannot be recognized for tax purposes in accordance to 501(c)(3) guidelines.

Venue / Meeting space

We appreciate complementary space in restaurants, hotels, conference centers, office locations, universities, community centers, etc.

Publishing/Communication Services

We appreciate services for photography/videography, publishing, web page development, and materials in conjunction with publishing/communication projects.

On-Site Audio/Visual Products & Services

We appreciate any and all audio/visual aid such as use of microphones (lavalieres and wired), projectors, screens, televisions, as well as teleconference services.

Food/Product/Auction Item Donations

We appreciate any and all food and product donations as well as items for our annual Big Package Auction fundraiser.



Levels	Impresario	Platinum	Gold	Silver	Bronze	Event
<i>Amount</i>	\$20,000+	\$10,000+	\$7,500_	\$5,000+	\$2,500+	\$1,000+
<i>Logo Placement</i>	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Website, all concert playbills, and all print advertising during the season	Event-related materials only (online and print)
<i>Playbill Advertisement²</i>	Full page Color	Full page	Half page	Quarter page	Quarter page	None
<i>Playbill Insert³</i>	Yes	Yes	No	No	No	No
<i>Recognition</i>	Verbal recognition as Presenting Sponsor at all shows	Verbal recognition as Underwriting Sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at all shows	Verbal recognition as sponsor at event
<i>Tickets</i>	6 CGMC Season subscriptions	4 CGMC Season subscriptions	2 CGMC Season subscriptions	4 premium tickets to two concerts of your choice during the season	2 premium tickets to two concerts of your choice during the season	2 tickets to sponsored event

Sponsorship packages can be customized.

² Black and white advertisement unless otherwise indicated.

³ Black and white only. Color inserts must be provided by sponsor.



GENERAL TERMS AND CONDITIONS

1. *Sponsorship packages are subject to change without notice. Please contact a representative to verify sponsorship opportunities available.*
2. *Sponsor's cumulative recognition occurs at **the Big Package Auction (or fundraising event equal to BPA)** the following year. This allows organizations the opportunity to raise their level of support through the entire year.*
3. *Sponsorship opportunities are first come first served and confirmed based on payment being received.*
4. *50% deposit upon confirmation, balance due NET 30 days.*
5. *Acceptable payment methods: Check (made payable to Chicago Gay Men's Chorus), ACH, and Credit Card (A/D/M/V).*
6. *All corporate logos must be provided by sponsor in the following specifications and quantities: 300 pixel, 72dpi size, (1) color and (1) black and white, EPS or AI format.*
7. *CGMC is not responsible for lost or stolen items at or around the entire area during events or activities.*